

# How Do Thais Tell Letters Apart?

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## Introduction

Pity the foreign student who thinks that he has finally mastered the Thai alphabet's loops and turns. After he leaves his ก ำก alphabet primer behind, he finds that carefully memorized rules for telling letters apart are nowhere to be found.

Hungry for a meal, he looks for ำร้ำพอร, but can only find ร้ำพอร after ร้ำพอร. When he finally follows his nose, he searches the menu in vain for ำร้ำพอร before deciding to try ร้ำพอร and ร้ำพอร. Imagine his surprise when two orders of a third dish — ร้ำพอร — appear on the bill instead!

This paper investigates the reasons for our student's dilemma. We will find that while Thai printing fonts and handwriting vary considerably from the reference letterforms, letters have consistent secondary characteristics easily recognized by fluent Thai speakers. Unfortunately, these characteristics are obscured by traditional reading and writing instruction, and are not taken into account by prototype optical character recognition (OCR) systems.

For example, consider this elementary rule: ำ is distinguished from ำ by the inward or outward orientation of the letter's head. Although the rule is true, it doesn't help us decide what this letter is: ำ. At ordinary text sizes, the head's position in this everyday printing font is ambiguous, and cannot be deciphered by either students or OCR programs.

But if we see ำ and ำ in various print styles, we can derive secondary characteristics and infer new rules. A new salient feature — the bar's origin, rather than the circle's orientation — emerges to resolve the ambiguity:

ำำ → ำำ → ำำ → ำำ

ำ's bar always starts at the base of the letter, while ำ's bar creeps up the left side. In effect, if the bar is too short for the reference alphabet rule to apply, the letter is probably ำ, not ำ.

Overall, we will find, first, that certain secondary characteristics are usually retained regardless of style, and second, that inspecting just a few letters is usually enough to let us predict the entire alphabet's design. We also find that a variety of foreign influences and

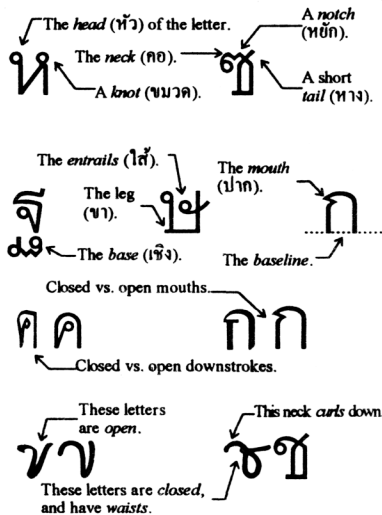
stylistic conventions (some of which are introduced simply to make letters distinct) have been incorporated into widely used fonts.

I'll begin by defining terms we'll need to describe Thai letterforms, and summarize traditional ways of describing them. Next, we investigate variations from the reference standard, and see that they may be unpredictable. After a close look at the alphabet, I discuss how fluent readers cope with unfamiliar styles.

I'll close with specific recommendations for Thai language instruction, and discuss the implications for Thai-language OCR and OCR font design. We find, surprisingly, that students would benefit from the methods currently used in programs: getting detailed descriptions of the physical characteristics that distinguish letters. Computers, in turn, would benefit from applying the methods — considering the letter in context — used by fluent Thai speakers.

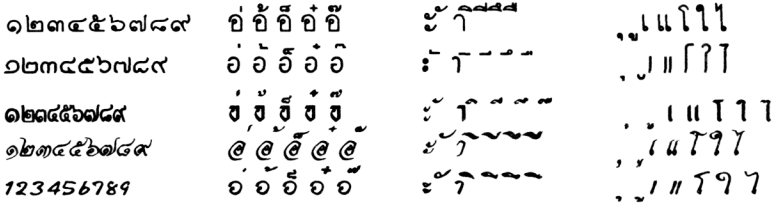
## Anatomy of Thai Letterforms

We'll begin with some terminology. The nomenclature of Thai characters is not universal, but we can use these descriptive terms:









Styles: reference (Cordia New), modern (JS Thanaporn), craft (JS Chanok), tail (JS Wansika), script (JS Sirium)

**Internal Design Differentiation**

Partitioning the alphabet into groups highlights the phenomenon of *internal design differentiation* — the introduction of artificial features to compensate for ambiguity. Systematic modifications in style are balanced by an internal pressure that develops inside the alphabet itself.

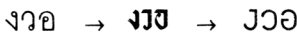
Internal design differentiation is an important concept in Thai font design. It leads to unpredictable changes in letterforms, and can present insurmountable problems for OCR.

For example, design for compact printing creates a bit of ambiguity in Cordia New (our reference font) — the pair ๓/๓ is hard to distinguish.

Other reference-style-like fonts compensate by extending the neck *downward* slightly. Even at ordinary sizes, below, the head of the second letter clearly hangs below the head of the first.

- ๓ ๓ (Cordia New — difficult to distinguish)
- ๓ ๓ (Angsana New)
- ๓ ๓ (Dillennial UPC)
- ๓ ๓ (JS Prasolarp)

That example was easy. In contrast, note the differences between ๓ and ๓ in the center and right-hand examples below. In both cases, the new style gets rid of the original letter's circular head. But since this change alone might make the letters ambiguous, additional variations turn up to maintain a reasonable design difference between the two letters:



There's no way that we could have predicted just where and what those extra variations would be. In one case a bar replaces the letter's head; in the other, it replaces the letter's tail. Note also that the relative proportions of the ๓ tail and ๓ head are reversed. Look at what happens when I mix the fonts:



Consequently, particular features are less important than the requirement that they vary from each other: if one letter's tail is extended, another's head must be abbreviated; if one line is straight, another will curl. And for the TSL student (no less than for the OCR program) it implies that certain letters must be identified in context, or studied as a group.

**Three Degrees of Variation**

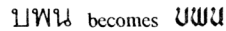
Letterform variations run the gamut from the straightforward and obvious to the unexpected and occasionally indecipherable:

Primary variations: ๓ becomes ๓

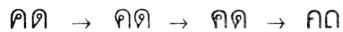
Secondary variations: ๓ becomes ๓

Tertiary variations: ๓ becomes ๓

Primary variations involve a single guideline, like 'delete the circle' or 'extend the tail.' Other rules are prompted by the instrument, real or imaginary, used to draw the letters. For example, in the craft style circular heads are replaced by angled wedges that are more easily drawn with a brush:



Secondary variations entail bringing the letter's lesser characteristics to the fore. The best example is the progression that leads to the ๓/๓ variation:



Tertiary variations are unpredictable, and often reach outside the alphabet in search of alternative designs. For example, the letterforms ๓ and ๓ are the historical forebears of ๓ and ๓, and are still found in the modern Lao alphabet. Other letterforms come from modern Roman designs. Here are reference, Thai, and Roman letters: