

FUNCTION FOR SORTAL AND GENERAL CLASSIFIERS IN CANTONESE AND MANDARIN

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ABSTRACT. Classifiers specify a noun as focus of attention. They are not triggered by gender-like rules, for some 40% of nouns appear without any classifier in matched Cantonese and Mandarin narratives. Classifiers add information by appearing with the noun rather than as a pro-form (97% Cantonese, 99% Mandarin). Sortal classifiers, e.g. 'extended object' *tiu* 條, are rare. Just 18% of Cantonese nouns and 3% of Mandarin appear with a sortal. Sortals mark an event focus on new information, on objects of action verbs (63% Cantonese, 81% Mandarin). The general classifier appears in complementary distribution with existential or stative verbs. Cantonese uses six times more sortals than Mandarin, largely on later mentions of the same object. Though brain imaging can map categories which roughly correspond to classifiers, a frequency-weighted, connectionist analysis provides the best model. **Keywords:** classifiers, discourse, connectionism, Cantonese, Mandarin.

THE FAILURE OF CATEGORICAL RULES FOR CLASSIFIERS¹

Both prescriptive and theoretical grammars assume that a noun classifier appears with every Chinese noun like gender in Romance languages. Dictionaries list the gender of every noun, for grammatical gender is automatic, obligatory and rule-governed for every noun, article and adjective.² But the gender model of categorical rules fails for classifiers (which are overviewed in Appendix 1). It fails to explain why sortal classifiers such as 'extended object-CL' *tiu* 條 are rare. Some 40% of all nouns appear without either a general or sortal classifier when Cantonese and Mandarin speakers describe the same short 'Pear Stories' film (described in Appendix 2). In fact, 40% of the Mandarin speakers describe the whole film using only the general classifier (as do 3% of Cantonese). Speakers also disagree about even core classifiers. No two Mandarin speakers among 50 people tested agreed about which classifiers to use for the same set of objects (Bourgerie 1996).

This variability contradicts the classical theory of meaning, dominant from Aristotle on, which posits that each word and object possess a single, distinct defining feature (Taylor 1995). Classifiers once seemed a reasonable candidate for the Aristotelean features. Dictionary listing of classifiers encouraged this view. When more sophisticated views of prototype semantics superseded the classical approach, the search moved toward superordinate categories, such as 'animal' or 'vehicle' to subcategorize basic exemplars such as 'dog' or 'car'. However, more detailed examination finds that few classifiers work well as superordinate categories. Most define very heterogeneous, overlapping sets. In addition, the same object can often take any of several classifiers (Matthews and Yip 1994:105-07). And the same speaker may use different classifiers for the same object with no discernible change in viewpoint. In the Pear Stories, the goat, on screen for just seven seconds, is classified in Mandarin with the 'head-CL' *tou* 頭, the 'small animal/small object-CL' *zhi* 隻, as well as the 'extended object-CL' *tiao* 條, used also for the road and a string.

Classifier use is so irregular that sortals are not a reliable test of language damage or development. When researchers elicit classifiers by showing a picture, e.g. three chickens, both children and adults often respond with a bare noun, 'chicken[s]' *gai/ji* 雞. Pressed to answer 'how many', they often reply 'three' with the general classifier *go/ge* 個, avoiding the desired 'three animal-CL chickens'. (Omitting a general classifier where grammatically required is a valid measure of normal development.)

In conversation, even highly educated people often use a general classifier where prescriptive grammar requires a sortal. In the Pear Stories, these included the hat, bike, goat, and tree (1% of Cantonese nouns, 3% Mandarin). More important, the general classifier is the only possible choice for the overwhelming majority of nouns, not just abstractions like 'idea' or 'revolution', or large unique entities such as cities, lakes, or planets; but also for a huge

percentage of small concrete nouns, including pears, leaves, baskets, ladders, wheels, and toys. Even dictionaries of classifiers list only a small subset of nouns. Investigation is ongoing, but perhaps as few as 20% of nouns can even take a classifier.

Yet classifiers remain psychologically salient despite their low frequency. Jokes abound about dialect speakers, such as the Hakkas, referring to humans with the classifier which Cantonese and Mandarin speakers use for animals and small objects *jek/zhi* 隻. Classifiers are often named as speech errors typical of children, standard speakers, and foreign students. Classifiers are salient not just because of grammatical theory, but because they affect the noun superiority effect, the term psychologists use for the universal tendency to remember concrete nouns better, name them faster as examples, and use them in metaphors.

CLASSIFIERS ARE FOR SPECIFICATION. Why do the categorical rules which work so well for gender fall for classifiers? The puzzle is solved when we discard the seductive notion that classifiers exist primarily to categorize objects, and examine their discourse functions. A complementary system emerges between *sortal* and general classifiers, which appear only when a noun is specified as a focus of individualized attention. Such focus is necessarily variable, not categorical. Cantonese and Mandarin display a striking common pattern, as Table 1 indicates. About 40% of nouns appear without a classifier (39% Cantonese, 43% Mandarin). And so, virtually identical proportions appear with a classifier (62% Cantonese, 57% Mandarin). The general classifier appears with 44% of Cantonese nouns, 54% of Mandarin. There is no statistically significant difference between these proportions.

TABLE 1 COMPLEMENTARY CLASSIFIER SYSTEM

	CANTONESE	MANDARIN
NOUNS WITH NO CLASSIFIER	39%	43%
GENERAL 個	44%	54%
SORTAL (e.g. 條)	18%	3%

Sortal classifiers are used with nouns for new information, typically as objects of an action verb. General classifiers, in contrast, specify an existential, translatable as 'there's a ...'. They appear disproportionately as subjects of stative verbs. This striking commonality is discussed further below, as is the much greater use of *sortal* in Cantonese. Neither Cantonese nor Mandarin speakers ever omit a classifier where grammatically required after a numeral or a determiner. But a bare noun is often correct, especially for generic or non-specific reference such as 'I'm busy writing a report' / 'I'm busy report-writing', Mandarin 我忙写报告 (Chen 1987). write report' *wo mangzhe xie baogao* 我忙写报告 (Chen 1987).

DIFFERENCES BETWEEN CANTONESE AND MANDARIN CLASSIFIERS

Cantonese and Mandarin classifiers differ far more than previously assumed. Semantic differences have received the bulk of attention. The Cantonese for 'needle' *jam* 針 takes 'eye-CL' *ngaan* 眼. A Mandarin needle, written with the same character but pronounced *zhen*, takes 'root/thread-CL' *gen* 根. Grammatical differences also exist. Cantonese classifiers can be used alone, without a determiner (Matthews and Yip 1994:92-109, Shi 1996, Zeng 1982, Zhou 1997). Cantonese for 'that book cannot be found' is, 'volume-CL book not perceive PERFECTIVE-ASPECT *bun syu m gin jo* 本書唔見咗'. (Mandarin: That volume-CL book not perceive PERFECTIVE-ASPECT *na ben shu bu jianle* 那本书不见了.)

Most *sortal* refer to more heterogeneous sets than 'book' or 'hat'. Brief glosses only hint at the complexity. Cantonese *sortal* refer to more mixed groups than Mandarin, in part because Cantonese is unstandardized and seldom written. The Mandarin *zhi* 隻 classifies birds, and other small, animals such as rabbits and cats. Tigers and leopards are included, by extension from cats, in addition to deer. Ears, hands, shoes, and socks, also take *zhi*.

probably by extension from smallness and manipulability. In Cantonese, the same character, pronounced *jek*, covers both small and large animals, including horses and oxen, as well as teeth, eggs, battleships, and phonograph records. In other cases the same character is used as classifier for a different but related meaning. Mandarin *jian* 間 classifies individual rooms. In Cantonese, the same character, pronounced *gaan*, refers to a whole flat or building. Even the semantics of the general classifier differ. Cantonese *go* 個 is strongly associated with verticality, and humans; who are 90% of its referents in the Pear Stories. In Mandarin, only 64% of the general classifier *ge* 个 has human referents (difference significant at $p < .01$).

GREATER USE OF SORTALS IN CANTONESE. Cantonese speakers unexpectedly use six times more sortal classifiers per noun, a highly significant difference ($p < .001$).³ Table 2 summarizes the contrast, while Tables 3 and 4 offer details for all speakers. The 19 Mandarin narratives yielded only 35 sortals, just two per narrative on average, or one every 30 nouns.⁴ The 30 Cantonese narratives yielded 241 sortals, 8 per narrative, one every six nouns. Just 5% of the Mandarin classifiers were sortal, in contrast to 28% of the Cantonese. The difference is robust, because it emerged even though the Hong Kong women told much shorter stories.⁵ And Mandarin, not Cantonese, serves as the high register, close to prescriptive written style. However, the greater Cantonese usage of sortals comes largely on later mentions of the same object.

TABLE 2 SORTAL VERSUS GENERAL CLASSIFIERS

	CANTONESE	MANDARIN
Sortals -- mean per narrative	8	2
Percentage of classifiers general	72%	95%
Percentage of classifiers sortal	28%	5%
Ratio of general to sortal classifiers	2:1	20:1

GREATER RANGE OF SORTALS. The Cantonese also use a 15% greater range of sortals, 14 compared to 12 in Mandarin. Five (35%) are distinctively Cantonese: 'tree-vegetable-CL' for the pear trees *po* 合; 'lump-CL' *gaau* 舊 for the rock and a ball; 'performance-CL' *cheut* 齣 and 'set-CL' *tou* 套 for the film; and 'burst-CL' *johk* 濯 for a breeze. Cantonese classifier dictionaries show even greater difference. Some 62% of the sortals in the most comprehensive classifier dictionary do not exist in Mandarin, or differ substantially (Killingley 1982); 68% are differ in another source (Zeng 1982).

Cantonese also has a greater overall range of sortals in common use. Mandarin, closer to the written language, is the favorite of dictionary makers. One classifier dictionary lists 199 classifiers, 76 of them sortal (38%) (Wang and Wu 1989). A teaching grammar of 'the 143 most commonly used classifiers' lists 66 sortals (46%) (Jiao 1993). Cantonese has well over 80 sortals. One guide lists 87 classifiers, 59 sortal (69%) (Zeng 1982). The most extensive classifier dictionary lists 157 classifiers, 102 of them (65%) sortal, or a combination of sortal and measure (Killingley 1982). Cantonese appears to have a greater range of classifiers for transient events such as smells, sounds, and flashes of light.

Size and shape classifiers have attracted much attention, especially for Mandarin. They form 27% of classifiers in the Pear Stories, appearing on just under 1% of nouns (*tiao* 條, *kuai* 塊, *duan* 段, *pian* 片).⁶ Cantonese size and shape classifiers comprise 14% of sortals (*gaau* 舊, *tuh* 條, *faai* 塊, *dyuhn* 段). This lower percentage merely reflects the greater range of classifiers. Size and shape is at least as important in Cantonese, for they appear on 2% of nouns.

Cantonese and Mandarin speakers mention almost exactly the same objects and events. But they differ in which objects take a sortal, and which sortals they choose (Table 5). The five most frequent Cantonese classifiers account for 81% of all tokens. In descending

order, they refer to the hat, the bike, the tree, the goat, and the rock. ('Hat/peak-CL' *ding 頂*, machine/frame-CL' *ga 架*, 'tree-CL' *po 棵*, 'animal-small thing-CL' *jek 隻*, 'lump-CL' *gau 塊*.) The Mandarin top five are less concentrated, 62% of tokens. They refer to the bike, the tree, the sound of the whistle, the goat, and the road. (The bike takes 'vehicle-CL' *liang 輛*, the tree takes 'tree CL' *ke 棵*, the whistle takes 'sound-CL' *sheng 聲*, the goat takes 'head-CL' *ou 頭*, 'animal or small thing-CL' *zhi 隻*, and the 'extended object-CL' *tiao 條*. The road is equally likely to take the 'extended object-CL' or the 'section-CL' *duan 段*.) Much previous research considers the culturally valued objects which are more likely to receive classifiers: horn in Mayan, elephants in Thai. But the highest frequency classifiers are overwhelmingly animal. A large sample of adult Mandarin conversation found that speakers used only 22 different classifiers (Erbaugh 1986).⁷

SHARED PATTERNS OF INFORMATION DEPLOYMENT

IDEA UNITS AND SPECIFICATION OF NEW ENTITIES.

Universals of information processing constrain both Cantonese and Mandarin. Speech emerges in short bursts of five or six words, which Chafe (1980) calls idea units, followed by a pause and/or falling intonation. The length, organization of idea units, and pause patterns of the Mandarin Pear Stories strikingly match the English stories, with Chinese speakers varying even less than the Americans (Cumming 1984, Erbaugh 1990). Narrators begin with an existential phrase such as 'There's a....' to have/to exist one + CL' 有一個. Though previous studies treated such phrases as indefinite, Matthews and Pacioni demonstrate that the classifier picks out a specific item (1997). 'One' functions not as a numeral, but as a specifier for the main character. The repetition of the tree classifier specifies the tree, first as a location of action, then as the farmer's property:

(1a) 我，唉。
ngoh, eih
 I, uh.

(1b) 睇到有一個。。。一個男人啦。
tai dou yauh yat go yat go naahmyahn la
 See reach exist one gen-CL... one gen-CL male person PARTICLE.

(1c) 咁佢應該係一個梨樹嘅主人類嘅。
gam keuih yinggoi hai yat po syuh, ...
 Well, he must be in one tree-CL tree, one TREE-CL pear tree POSS owner sort POSS.
 'I, uh. [I] see there's a ... um ... a man. Well, he must be in this tree, this pear tree's owner, that sort of thing.'

This initial framing is effortful, full of hesitations and substitutions. Later narration flows more smoothly, dividing into episode boundaries which closely match film cuts to different scenes. Classifiers tend to reappear at episode boundaries to re-establish reference. Adults, preschool children and even foreign students follow the same principle, which is never explicitly taught, of choosing a sortal or general classifier based on the hearer's information needs (Erbaugh 1986, Polio 1994). A sortal is especially like to appear with a noun or a new topic, especially for objects which are unfamiliar to the hearer or not physically present. In Mandarin, a bike viewed out the window might be called 'that vehicle-CL bike' *liang zixing che 那輛自行車*. But a bike parked in the living room, or a tiny toy bike on the